



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Pol/K Castor Dental/FI De/D Other/(17041)**
Agency **Dudley Media (3184)**
Buyer **DUDLEY,BOB**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political (1065)**
Brand **K CASTOR DENTEL/FL DEM (139473)**
Acct Types **National/Political**
Est/Headline **/06399308**
Demo
Revision
Comments **CASTOR DENTEL/FL DEM**
******* THIS IS A CASH IN ADVANCE**

Invoice **652972**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **339139**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:43:09PM**

Dudley Media
919 Catherine Street
Philadelphia, PA 19147

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1	11/06/12 10:59AM (Tu)	00:30	KCD1205H	\$925.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:24PM (Mo)	00:30	KCD1205H	\$3000.00	
3.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:13PM (Mo)	00:30	KCD1203H	\$850.00	
4.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Su	11/04/12 6:24AM (Su)	00:30	KCD1205H	\$850.00	
5.0	Spot	1:35:00AM- 2:05:00AM	Per week (1),Mo	11/05/12 1:36AM (Mo)	00:30	KCD1203H	\$75.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$5,700.00
Commission	(\$855.00)
Net Total	\$4,845.00

Total Spots 5

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.